

TASK

Unit 19 – Development and Provision of Sports and Physical Activity

Write a Sports Development proposal to increase participation in sport and physical activity for a target group of your choice based on gender, age, socio-economic status, ethnicity or disability.

The proposal should be structured as follows:

1. Aims
2. Performance indicators
3. Proposed activities
4. Resources

Aims:

- [Based on research](#)
- [Targeted towards participation](#)
- [Inclusivity or progression of a proposed event, initiative or scheme](#)
- Development of a facility or club.

Performance indicators:

- Based on research measurement of targeted aims of a proposed event, initiative or scheme
- Development of a facility or club

Proposed activities:

- Based on research activity themes: participation event, spectator event, promotional, social event, charity event, health and wellbeing event
- selection of relevant activities for proposed event, initiative or scheme, development of a facility or club to meet its aims
- appropriate timeframe for proposed activities to meet aims
- consideration (realistic) of cost, logistics and technical competence.

Resources:

- based on research selection of appropriate resources for proposed event, initiative or scheme, development of a facility or club (human resources, financial resources, physical resources)
- consideration (realistic) of cost, logistics and

OVERVIEW

Exam Units:

Unit 1: Anatomy and Physiology · Unit 2: Fitness Training and Programming for Health, Sport and Well-being · Unit 19: Development and Provision of Sport and Physical Activity - Unit 22: Investigating Business in the Sports and Active Leisure Industry

Coursework Units:

Unit 3: Professional Development in the Sports and Active Leisure Industry · Unit 4: Sports Leadership · Unit 6: Sports Psychology · Unit 7: Practical Sports Performance – Unit 8: Coaching for Performance – Unit 9: Research Methods in Sport · Unit 10: Sports Event Organisation – Unit 11: Research Project in Sport - Unit 18: Work Experience in the Sports and Active Leisure Industry – Unit 23 – Skill Acquisition in Sport

Materials Required:

Large A4 ring binder, plastic ring binder sleeves, ring binder dividers, black pen, highlighters.

Text Books & Revision guides: [BTEC Nationals | Sport \(2016\) | Pearson qualifications](#)

Career Pathways

Sports Scientist - Sports Analysis - Sports Coaching - PE Teaching - Sports Apprenticeships, Events Manager - Fitness Instructor – PT - Sports Referee - Leisure Centre Assistant/ Manager - Sport Psychologist - Sports Commentator - Sports Development Officer

25% of university students studied a BTEC National

Due: First lesson in September 2021