

Business – Year 10



	Autumn 1	Autumn 2	Spring 1	Spring 2	Summer 1	Summer 2
Year 10	<p>Entrepreneurship, business organisation and stakeholders</p> <p>Introduction to basic business terms and the backbone of a business.</p> <p>Prepares students for further topics by establishing foundation knowledge and introduction to exam skills.</p> <p><u>Written assessment:</u></p> <p>AO1, AO2</p>	<p>Marketing mix and market research</p> <p>Individual lessons on each component of the marketing mix, with interleaving of components throughout.</p> <p>Students will understand the importance of market research and the different options to a business.</p> <p>Students to become familiar with how to evaluate and analyse in business.</p> <p><u>Written assessment:</u> Evaluation of market research types for a given business.</p> <p>AO1, AO2, AO3</p>	<p>Operations management and influences on a business</p> <p>Students will learn the different manufacturing methods and evaluate the advantages and disadvantages of these depending on the business and product.</p> <p>Students will use critical skills to describe how internal and external factors can influence a business.</p> <p><u>Written assessment:</u> Students will explain how a given factor can influence a business using a 9 mark question.</p> <p>AO1, AO2, AO3</p>	<p>Exam practice and revision</p> <p>Students will complete revision of harder topics using revision maps during interventions and homework's.</p> <p>Lessons will be focused around how to answer exam questions and practicing answers using the assessment objectives to prepare for their external examination on 19th March 2021.</p> <p><u>Written assessment:</u> Mock and practice papers</p> <p>AO1, AO2, AO3</p>	<p>Business research and growth</p> <p>Students begin new unit by refreshing knowledge of market research and understanding the different areas of a business an entrepreneur would need to research.</p> <p>Using real world examples to ensure student understanding of the challenging topic.</p> <p><u>Written assessment:</u> Exam style assessment to recap key exam skills for resit opportunity</p> <p>AO1, AO2, AO3</p>	<p>Human resources</p> <p>Exploration of the importance of HR to a business including factors to consider during recruitment.</p> <p>Opportunity to practice recruitment activities in a role play setting to show the processes that a candidate and business must undertake.</p> <p><u>Practical assessment:</u> Practice interview</p> <p>AO1, AO4</p>