

OCL Business and Finance Curriculum: Statement of Intent

Business and Finance are the subjects which develop and implement a range of different disciplines including geography, science, engineering and art. They help to prepare students for an enterprising future. Our course designed to give our pupils insight into the world of work and give opportunity to study local, national and international businesses. Our aim of our curriculum is to help our students to understand how they can integrate world of work into their stages of life in their future. The OCL Business and Finance curriculum will ensure that students are able to imagine and inspire commercial thinking as they develop their business knowledge through our challenging yet rewarding courses at Oasis Academy Enfield.

At Oasis Academy Enfield we value character, competence, and community in our curriculum:

- **Character:** OCL Business and Finance curriculum includes well- planned opportunities to retrieve essential knowledge and master its application in Business and Finance. We encourage critical thinking through the application of theory in relation to current affairs where possible. This enable students to develop and build solutions for business world problems by applying critical thinking and planning. Students build their problem solving skills by looking at ' what if' scenarios. This blend of essential skills will not only enable our students to leave Oasis Academy Enfield prepared for success in a wide range of careers, but equip them with a lifelong thirst for knowledge and greater understanding of the world around them.
- **Competence:** OCL Business and Finance Curriculum lessons have been planned based on our pedagogy and aligned to the current business climate to include examples of popular and larger business examples that allow pupils can relate to and recognise as a result. Excellent planning allows students to build strong foundation where knowledge and skill are the key components of success. Our aim is to create a culture of error that allows students to think outside the box, understand their mistakes and see how important those mistakes for their learning. In addition, our students take part in collaborative learning where the classroom is a tool to master their skills and knowledge that they will use in their future.
- **Community:** OCL Business and Finance Curriculum encourage students to understand the importance of corporate social responsibility, sustainability as well as why it is crucial to be legally and ethically fair in the business world. In their learning, students are expected to take part of running an event to support charities and communities in our local area as well as getting into work placement to gain real life work experience in a local or national organisations.

Core concepts and principles of progression:

The OCL Business and Finance curriculum acts as an anchor of knowledge developed both within the subject and through other subjects. Helping to take abstract terms and place it in a real- world scenario. This helps to develop pupils' overall skills of problem solving, effective communication and leadership. Students will consider the practical application of business concepts.

Curriculum design: We embedded series of concepts into our curriculum in order our student to understand the business world. These series of concepts include: marketing, finance, operations and human resources. Making these concepts a reality through link to real life business and business

people. Our pupils are introduced basic theory and business terms which acts a backbone to then go into deep dive to look at the various functional areas in different businesses.

Coverage and appropriateness: The fast changing and dynamic nature of business world and the finance means that our pupils can be provided opportunities to apply a range of their skills and knowledge developed from the specification that covers a different types of business theory and the school applies this in a real context.

Teaching for Mastery: Business anchors skills and knowledge from all subjects across the school curriculum and applies these to real life situations. Business and Finance are the subjects that act as a gateway subject from education to next steps in the real world of work. Our group work allows our pupils to develop themselves in leadership help them to improve their communication skills as well as their team working skills.

Professional development: Our curriculum helps our students to understand how business world works and what are the requirements to be part of it. This then give clear understanding on what to improve in terms of skills and knowledge which will help them to be a good part of business world in their working life.

Subject specific case studies: The business and finance case studies are embedded heavily in current affairs within those disciplines. This often involves taking a part prominent figure from the world of business such as Elon Musk, Jeff Bezos or a significant business event such as Sainsbury's and Asda merger. Our curriculum is promoted on a daily basis regular key term tests that help students master the new key terms that they encounter in business. Additionally, our pupils analyse case studies on a regular basis.

Aims and Outcomes:

- 1- To equip all pupils with knowledge, skills and understanding of business world so that they will know how to:
 - a. Know about different types of business and know about entrepreneurs
 - b. Understand what makes a successful entrepreneurs
 - c. Develop an awareness of their enterprise capabilities so that they will consider owning their own business as an alternative career path. They should also be equipped with the employability skills needed for the changing world work.
 - d. Develop knowledge and understanding of business and finance concepts and terms.
- 2- To improve students' cultural understanding and awareness of business world through:
 - a. Using different types of resources in our lessons such as : videos, articles, case studies, text about current real life news on Guardian Business page and following different websites where students will be challenged in our lessons. Watching relevant business programme such as Dragon's Den and consist use of bbc bitesize and other digital learning platforms.
 - b. Developing their understanding of social and global issues related to the business world
- 3- To enable students to develop their character, confidence by:
 - a. Making their own presentation front of other students
 - b. To confidence of building their own business idea and prepare them how to set up and run in theory
 - c. To discuss real business world problems to exchange ideas and share their own solutions to guide each other